



With winter in full swing, it's time to hit the slopes at Sunday River Resort on March 12, 2022! The rapid decline of COVID-19 cases and dropped restrictions mean we're ready to shred at our second annual Master of The Mountain Challenge.

This rally-style ski event is unlike any other alpine race in the world. We've combined the excitement of downhill skiing and snowboarding with the precision of a timed road rally. During Master of the Mountain, participants are asked to ski to a series of check points across Sunday River's slopes. This timed event aims for contestants to ski at a controlled aggressive pace. The goal being to come as close to the pre-determined target time as possible. Target times will be posted on the top of each run, not in advance.

Attached you will find the flyer for this year's event, as well as our sponsorship opportunities, ranging from \$250 up to \$2,500. With the help of your generous sponsorship, since last year's Master of The Mountain Challenge, The River Fund Maine:

- Continued to provide laptops and internet connectivity to local youth learning remotely through the ongoing global pandemic.
- Sent two local students to Husson University & Rochester Institute of Technology with \$20,000 per year scholarships each, renewable for four years, and are inducting a third scholar April 2022 from the greater Bethel community.
- Hosted two additional Dare to Dream Innovation Workshops, fostering collaboration between Telstar High School and Gould Academy students.
- Provided funding for a series of community projects:
 - The Bethel Community Ice Rink at Ethel Bisbee School.
 - Maine State & Telstar High School Future Business Leaders of America – Titanium Partner.
 - Museums of The Bethel Historical Society New Exhibit, "Arriving Home," which will weave together the stories of all of those who have called this region home.
 - 2022 Monarch Festival at Valentine Farm. An effort to raise awareness of habitat loss for some of Maine's key pollinators, inspiring visitors to support these threatened pollinators.
- We have piloted and set the launch of our newest initiative, Maine West Project Play, a collaboration with a number of other local non-profits, which is a sports/activity program for local youth that emphasizes individual, rather than competitive team sports that are locally available: hiking, mountain biking, camping, kayaking, skiing etc. The program will utilize the Aspen Institute's methodology and systems, aiming to engage students in a structured and coached environment that allows them to sample and explore different outdoor activities in a non-competitive and encouraging four season environments. This program increases access for local youth, who otherwise may not have the opportunity to engage in these recreation-based activities.



Trail sponsors receive: Logoed Signage on mountain, TRFM website , and registration page. Title Sponsorship of Master of The Mountain will also receive four free registrations to participate in Master of The Mountain, co-branded emails to our database, signage at Barker Mountain Base Area, and a commemorative The River Fund Maine Marmot jacket as a partner to our organization.

I / we would like to support at the following level (see level benefits below):

- | | |
|--|---------|
| <input type="checkbox"/> One Trail | \$300 |
| <input type="checkbox"/> Two Trails | \$500 |
| <input type="checkbox"/> Three Trails | \$700 |
| <input type="checkbox"/> Title Sponsor | \$2,500 |

Individual or Company Name (as you want it to appear in promotional material & tax donation letter):

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone# _____ Email: _____

Authorized Signature: _____ Date: _____

We hope you'll consider this opportunity to support The River Fund Maine's high-impact scholarship fund, education workshops, recreation programming with The Aspen Institute, and various community projects. Your support will be advertised in advance on social media and our website, as well as on the hill at Sunday River Resort for thousands of guests to see this March. We would greatly appreciate your sponsorship of this important fundraising event, and if you have any questions or concerns, please do not hesitate to reach out.

Thank you for your help. Together, we're a community building a bright future for youth!

www.riverfundmaine.org

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